

**10 Top
Automotive
Participate
in Conference**

5th IRAN AUTOMOTIVE INDUSTRY INTERNATIONAL CONFERENCE

Competitivity Supply Chain, Raw Materials,
Parts Manufacturing and Logistics

14 - 13 Feb. 2018

Milad Tower Conference Hall

With exhibition

- Catching up with modern technologies and its vision
- Technology index key factors in in competitiveness
- Governments role in developing and excellence of supply chain
- Supply chain architecture & parts models
- The role of raw material manufacturers in design and development of vehicle
- Relative advantages and capabilities of parts & raw material manufacturers in I.R. Iran
- Financial and economic models in development and enhancement of supply chain



**5th IRAN AUTOMOTIVE INDUSTRY
INTERNATIONAL CONFERENCE**



**Governmental Senior
Managers**



**Senior Managers of
Automotive Manufactures**



**Senior Managers of
Parts Manufactures**



1500 Delegates



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About the Conference

Dynamic nature of global trade indicates that supply chains should be adapt to change. In addition, complexity of business contexts and increased competition in different industries led to instability of the competitive factors. Maintaining competitive continuity requires competencies that is based on the organization capabilities for the customer. The conference provides a model for supply chains elasticity to be competitive in

automotive, parts manufactures, logistics and raw material companies, which is expected to achieve an effective way to manage incidents and competitiveness. In this conference we have more than 1,500 delegates from Iran Automotive Industry and 500 foreign delegates from Germany, France, Korea, Japan, China, Taiwan, Malaysia, Portugal, Russia, England and Turkey at this conference.

Main Topics

Competitiveness in Supply Chain

Raw material

Parts Manufactures

Logistics

Advantages of Attending the Conference

Regardless of the scope of activities in each sector of the automotive industry, the IAIC 2018 provides you with an appropriate context for expanding the influence and development of your business in the growing Automotive Market in Iran and the region. This event will show you opportunities of assessment and analysis of the current and future conditions in the competitive supply chain, raw materials, parts manufactures and logistics.





Conference Organization



Mansour MOAZEMI
President of Strategy Committee
Chairman of the Board of IDRO



Manouchehr TAHA EI
Member of Strategy Committee
Advisor at Ministry of Industry,
Mine & Trade



Behzad ETEMADI
Conference President
Transportation Development Deputy
of IDRO



Mojtaba NAZARI
Conference Executive Secretary
Communication Deputy
of Saipa Group



Amir Hassan KAKAEI
Conference Scientific Secretary
Faculty Member of Iran University
of Science & Technology



Asghar KHOSROSHAHI
Member of Strategy Committee
Automotive Advisor of
Ministry of Industry, Mine & Trade



Amir Hossein GHANATI
Member of Strategy Committee
Director of Automotive & Electromotive of
Ministry of Industry, Mine & Trade



M. Reza NAJAFIMANESH
Member of Strategy Committee
President of ISMAPA



S. Morteza MORTAZAVI
Member of Strategy Committee
President of IAPMA



Ahmad NEMATBAKHSH
Member of Strategy Committee
Secretary of Automotive
Manufactures Association

Participation in the Conference

- 1- Visiting policy makers, key decision makers and potential customers of the automotive industry in Iran
- 2- Introducing your brand through our extensive marketing communications campaigns, including magazines, digital media, print media, billboards and so forth

- 3- Linking your brand to the only major international event of automotive industry in the country
- 4- Presenting your products and solutions to the target visitors and media
- 5- Joining the special meetings of the conference, you will have the opportunity to present your capabilities to the respective audiences

Agenda

First Day

- 8:30 - 8 Registration
12 - 8:30 Opening
Speakers:
1. Chairman of the Board of IDRO
2. Vice President of Renault
3. Managing Director of Irankhodro
4. Managing Director of Saipa Group
5. Managing Director of Mammut (Volkswagen)
6. Managing Director of Crouse Group
7. Managing Director of Ezam Group
8. The first Vice President of Mr. ROHANI
10. Minister of Industry, Mine & Trade
11. President of IAPMA
12. President of ISMAPA

14:30- 13 Lunch - Break

14:30- 17:30 Work Shops

Second Day

- Discussion panel
Work Shops



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Conference Registration Fee

Standard fee (For one attendee) 654 €

Group fee (For six or more six than attendee) 599 €

**If you register before
25 January, 2018
you can save %20**

Exhibition Fee

Standard (Per m²) + VAT 240 €

Raw space (Per m²) + VAT 218 €

Conference Sponsorship Packages

	Diamond	Gold	Silver	Bronze
Sponsor's logo on the conference stands, Notepad, Envelope and Poster	*	*	*	*
Special appreciation certification for sponsors	*	*	*	*
Sponsor's logo, social networks & website on the conference social networks & website	*	*	*	*
Delegates	*	*	*	*
Number of sponsor's attendees	10 pers.	5 pers.	3 pers.	2 pers.
Sponsor's work shop	*	*	*	
Sponsor's logo on the welcome banners in outdoor & indoor and B2B meeting area	*	*	*	
Playing sponsor's clip during the lunches and breaks	*	*	*	
Sponsor's advertising pages in the conference bulletin	3 pages	2 pages	1 pages	
Sponsor's logo on the banners / stands in VIP hall	*	*		
Lecturer	10 min	5 min		
Sponsor's logo on the conference bag & catalogue in bag the conference bag	*			
Special gifts for official guests & keynote speakers on behalf of sponsor	*			
Interview with sponsor representative in Iranian medias	*			
Price	70,000 €	50,000 €	30,000 €	20,000 €



Unit 2, No.12, 1st
Ahmad Qasir Ave. (Bokharest),
Tehran-Iran
Tel.: +98 21 54512
+98 912 962 80 16

info@hermesbi.com
www.hermesbi.com
info@iaic.com
www.iaic.com